

Manning Tennis Club Sponsorship Proposal



Preface and Sponsorship Invitation

Our corporate partners will complement the strategic direction and image of Manning Tennis Club. This document provides important information for you to consider as a potential sponsor.

Manning Tennis Club is committed to providing real value to our Corporate Partners that offer their support. There are a number of value for money sponsorship packages for you to select from depending upon your budget. These packages all offer significant opportunities for organisations like yours to benefit from, including;

- Providing all partners with the opportunity to become involved in the Manning Tennis Club
- Encouraging members and affiliates to utilise our partners' products and services
- Where possible utilise our partners' products for Manning Tennis Club activities
- Increasing your organisation's profile in the area. More than 150 members and 200 non-members (including many families in the local area) visit the Manning Tennis Club throughout the year.
- Opportunity to receive loyal support from members of the Manning Tennis Club
- Providing a team building exercise for your organisation
- Supporting your organisation's marketing campaign
- Providing you with numerous exposure and networking opportunities throughout the year
- Achieving business community targets.
- Aligning with your business' health and wellness values
- Giving back to community

Why Choose Tennis to Sponsor?

In addition to Australia hosting one of the four Tennis Grand Slam events (the Australian Open), tennis is one of the most popular sports Australians play with Western Australia having a high rate of participation in tennis.

- Tennis encapsulates a range of positive family values
- Tennis attracts participants of all genders
- Tennis appeals to a broad cross section of age groups from pre-school children, school age, young adults and through to mature age adults
- Tennis is a sport that can be played throughout one's life
- Tennis is a sport that is suitable for all levels of ability
- Tennis is a sport that can be enjoyed and played by an entire family and a community
- Tennis is played all year round
- Tennis clubs are often a great location for community to come together on and off the court.

The Manning Tennis Club – In Brief

- Established in 1955, Manning Tennis Club has a long and distinguished history.
- Named Western Australia's Club of the Year in 2002 and 2016
- Club grounds feature 6 synthetic grass courts, 4 hard courts and modern club rooms catering for both indoor and outdoor entertainment.
- It is located close to the picturesque Canning River in the suburb of Manning on the border of Como, Salter Point, Karawara & Waterford.
- Competition, coaching and social tennis is played all year round
- Tennis in some form (social, coaching, competition, public hire) is played on all days of the week

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Tennis Activity at the Manning Tennis Club

Manning Tennis Club offers members and visitors regular social tennis for the entire year, interspersed with club tournaments, junior & adult intra and interclub league play and a comprehensive coaching program. As a result, the courts are in use all year and for most days & nights of the week. This hive of activity around the club with members playing tennis as well as the regular visitors to the club, means that there are multiple opportunities for tennis players to view the on-court advertising promoting your business.

- Tennis leagues are played on various evening throughout the week
- Adult interclub Tennis West affiliated competitions are run on Saturday afternoons with juniors competing on Sunday mornings. Visiting teams & spectators from other clubs play each week in these comps.
- Our coaching team Tennis Academy Perth run by award winning Head Coach, Mike Gill, run comprehensive junior and adult programs throughout the year with more than 200 participants.

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MANNING TENNIS CLUB SPONSORSHIP PACKAGES - "Game, Set & Match"

| Sponsor Benefits | \$100 Club +gst | Bronze \$600 +gst / Equivalent Product | Silver \$1000 +gst | Gold \$1,500 +gst | Platinum \$2,000 +gst | Major \$4000 +gst |
|--|-----------------|--|--------------------|-------------------|-----------------------|-------------------|
| A Certificate of Sponsorship | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listed on Club's website Sponsors Page - link to your website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| VIP invites to Club Opening Day | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary drink on Club Open Day | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor acknowledgement at Formal MTC Events | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media mention | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Display business cards & brochures in MTC Clubroom | | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1 Complimentary Full Playing Membership (valued at \$250) | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Display double sided Court Signage - artwork and signage to be provided and paid by Sponsor | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Optional promotional advertising through our club newsletter | | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1 x complimentary hire of MTC club rooms &/or court facilities for any business purposes | | | ✓ | ✓ | ✓ | ✓ |
| Invitation to promote business & offers with players & members during social functions | | | ✓ | ✓ | ✓ | ✓ |
| Clubhouse portable signage (teardrop flag, A Frame, Banner etc.) - to be organised and provided by Sponsor | | | | ✓ | ✓ | ✓ |
| 1 double sided Court Sign to be installed on outer perimeter fence - artwork and sign to be provided by Sponsor | | | | | ✓ | ✓ |
| Naming rights of an annual MTC event | | | | | | ✓ |
| Exclusive 1-hour Corporate Tennis Session (choice of team building or fun tennis sundowner session for staff and/or clients) | | | | | | ✓ |

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Manning Tennis Club Sponsorship Agreement

Name of Company/Organisation

(The above name will be used unless otherwise specified)

Level of sponsorship (please circle one):

100 Club

Bronze

Silver

Gold

Platinum

Major

Indicate the length of sponsorship (please circle one):

1 year

2 year

Amount to be Paid:-

Each MTC sponsor will receive the benefits according to their level of sponsorship, the details of which are in the sponsorship package. The sponsor shall provide an electronic copy of their appropriate logo by email attachment in jpeg or PDF format to manningtennis@westnet.com.au.

Payment is due with a signed agreement and may be made by:

Electronic transfer: BSB: 066102 Account: 00903419 Account Name: Manning Tennis Club Incorporated

Sponsorships are not refundable

Please sign below and return this agreement with your payment to the address below. A copy of this agreement will be signed by a MTC committee member and be sent to you when payment is received.

Signed (for company/organisation): _____

Name and position held:

Date: _____

Contact Details:

Mobile:

Email:

Business Address:

MTC Committee Member Signature: _____

Committee Member Name and Position held: _____

Date: _____

Send to: manningtennis@westnet.com.au